

MATTER and SHAPE⁽²⁰²⁶⁾

Press Release

Jardin des Tuileries 6 – 9 March 2026

MATTER and SHAPE (2026), the business-focused design salon led by **WSN's Matthieu Pinet** with creative direction by **Dan Thawley**, will take place in the Jardin des Tuileries during **Paris Fashion Week**, from Friday, **March 6th** to Monday, **March 9th**, 2026.

The third edition of the salon explores the theme of **scale**, understood as both the **size and proportion** of, and the relationships between, objects, bodies, spaces, and time. The concept also evokes the proverbial '**scales of justice**', reflecting ideas of responsibility and traceability in design, highlighting ethical, sustainable, and transparent practices that define contemporary design today.

The 2026 **architectural concept** has been curated by **JA Projects**, the London and New York-based practice founded by Jayden Ali. For the salon, JA Projects designs the two pavilions in the Jardin des Tuileries as a socially engaged architectural project rooted in the site's cultural and geographic history.

Fostering an atmosphere of intellectual engagement, the new **MATTER and SHAPE (reading room)** conceived with Villa Hegra and featuring USM furniture revisited by Saudi artist Badr Ali—invites visitors to explore a curated selection of printed matter.

Contextualising the works of our global exhibitors, the **MATTER and SHAPE (shop)** offers a dedicated retail environment featuring an eclectic selection of furniture and design objects. This narrative of discovery extends beyond the pavilions through our comprehensive **(talks)** program, supported by Monocle, and a curated calendar of **(hors les murs)** exhibitions across Paris.

The salon is designed as a fully immersive environment. At the intersection of culinary arts and set design, **SCALE by Balbosté** serves as the salon's principal ephemeral restaurant, translating the playful dialogue of flavours and forms into a visual composition. A select number of reservations remain available for the evening dinner service.

Continuing this sensory exploration, the **STEREO BAR by Bang & Olufsen** invites you into an immersive Danish design experience, pairing timeless audio design with a dynamic menu by chef Frederik Bille Brahe. For a different rhythm, visitors can engage and connect at the **Zara Home x Dreamin' Man (café)**, enjoying signature hojicha lattes and delicate pastries on the garden terrace.

The third edition of the salon features more than 70 exhibitors, including returning participants from previous editions and new exhibitors from across the globe.

EXHIBITORS

The international exhibitors participating in the third edition of MATTER and SHAPE represent a wide range of practices across object and furniture design, industrial production, and the decorative arts, reflecting the pluralism of contemporary design today.

22 System – a project by **Bocci** (Canada), **Abid Javed** (UK), **Acerbis** (Italy), **Aleor Craft & Biodesign** (Belgium), **ANF Work** (France/Japan), **Ann Demeulemeester – Serax** (Belgium), **Ark Kollekt** (Denmark), **Axel Chay** (France), **BOTHI** (The Netherlands), **Byredo x Iittala** (Sweden/Finland), **Cassetta** (Denmark), **Chapelle Industry** (France), **Collection Particulière** (France), **Completedworks** (UK), **Conie Vallese** (Argentina), **Cour** (Belgium), **De Troupe** (USA), **Design Parade ft. Simon Dupety** (France), **Di Salvo** (Italy), **ECAL x Cristallina Design** (Switzerland), **Fassen** (France), **Fondation Arp – Taeuber** (France), **FR AR** (France), **Frama** (Denmark), **Serban Ionescu for Birkenstock 1774** (Germany), **Garnier & Linker** (France), **Georg Jensen** (Denmark), **Giopato & Coombes** (Italy), **Griegst** (Denmark), **Heralbony** (Japan/France), **Herzog & de Meuron** (Switzerland), **Hosoo** (Japan), **iide** (Switzerland), **Iittala** (Finland), **Ingridsdotter** (Sweden), **Ira Bo** (Switzerland/Australia), **Jianze x Ville Kokkonen** (China), **Jorge Penadés** (Spain), **Juntos Projects** (USA), **Justine Menard** (France), **KADRI** (Kashmir), **Lindsey Adelman Studio** (USA), **Lobmeyr x Luca Guadagnino** (Austria), **Manufactures Nationales – Sèvres et Mobilier National** (France), **Marimekko** (Finland), **Matéo Garcia Audio** (France), **Mathilde Martin x Sébastien Gafari** (France), **MONIES** (Denmark), **Moonarij x Karak** (Germany), **Mutina** (Italy), **Olfactory Signals** (Italy), **Paola Petrobelli** (UK), **Petite Friture** (France), **Piccoli Smalti** (Italy), **Pott x Charlotte Taylor** (Germany), **QuadroDesign x Very Simple: Kitchen** (Italy), **RedDuo x JOV** (Italy/Belgium), **RedDuo x LEUCOS** (Italy), **Robinson Édition** (France), **Serax** (Belgium), **Shihara** (Japan), **SK!N x Payam Askari** (Italy), **Sophia Taillet** (France), **Spaces Within** (Sweden), **Studio Kukkapuro** (Finland), **Studio Monana** (China), **Studiososlow** (China), **TAK** (The Netherlands), **Tavares 1922** (Portugal), **Unknown, Untitled** (France), **Uppercut** (Belgium), **VandaVee Studio** (UK), **VEDA** (Japan), **Verre d’Onge** (Canada), **we+** (Japan).

MAIN PARTNERS

Atelier September (Denmark), **Balbossé** (France), **Bang & Olufsen** (Denmark), **Birkenstock 1774** (France), **Byredo** (Sweden), **Debeaulieu** (France), **Design parade hyères** (France), **Dreamin' man** (France), **Heven** (USA), **Olfactory Signals** (Italy), **Older** (Italy), **Zara Home** (Spain)

TECHNICAL PARTNERS

Deux-Ponts (France), **Ernicreative** (France), **Flos** (Italy), **Frama** (Denmark), **Latency** (Italy), **MDF Italia** (Italy), **Older** (Italy), **Optima** (France), **Pedestal** (Denmark) **Profirst** (Belgium), **Serax** (Belgium), **Sophia taillet** (France), **Stand-ing** (France), **USM** (Switzerland), **Vitra** (Switzerland)

INSTITUTIONAL PARTNERS

Design Parade Hyères (France), **Manufactures Nationales – Sèvres et Mobilier National** (France), **Villa Hegra** (Saudi Arabia)

MEDIA PARTNERS

Apartamento (Spain), **Ark Journal** (Denmark), **Blau International** (Germany), **Cultured Mag** (USA), **Design Anthology** (Hong Kong), **Erni Creative** (China), **Exhibition Magazine** (France), **Formae** (France), **Geste/s** (France), **Holiday Interiors & Gardens** (France), **Madame Figaro** (France), **Modern Weekly** (China), **Monocle** (United Kingdom), **Patter** (United Kingdom), **PIN-UP** (USA), **Plus Magazine** (USA), **System Magazine** (France), **The Grand Tourist** (USA), **The New Era** (Sweden), **The Plant** (Spain), **The Savoir Faire** (France), **TOOLS Magazine** (France), **Ursula** (USA).

HOSPITALITY PARTNERS

2934 (France), **Castalie** (France), **Madre Mezcal** (Mexico), **Maison 3** (France), **Omafrida** (France), **Wild and the moon** (France).

THE SCALE

The third edition of the salon considers the theme of 'scale'.

Scale can be understood as a playful yet pertinent umbrella, referring to the size and proportion of, or relationships between, objects, bodies, spaces, and time. This theme invites visitors to consider the micro and the macro, the minute and the monumental, the immediate and the historical, in the spirit of Rem Koolhaas and Bruce Mau's seminal 1995 architecture compendium S, M, L, XL.

Diverse exhibitors will present works at many different scales of production: from one-of-a-kind collectible pieces to limited editions, editions, and industrial objects - some created by individual artisans, others by collective efforts, global and local supply chains, family businesses, institutions and brands.

Scale also evokes the proverbial 'scales of justice': ideas of provenance and traceability in design, including material scarcity and human capital. MATTER and SHAPE (2026) strives to represent contemporary design accomplished via ethical, sustainable, and transparent practices.

Throughout the salon, an accompanying program of talks and events will foster dialogues on scale between leading designers, architects, and thought leaders. A full calendar will be released soon.

A NEW ARCHITECTURAL CONCEPT

By JA Projects

The 2026 architectural concept has been curated by JA Projects, the London- and New York-based practice founded by Ali. A young multidisciplinary practice operating at the intersection of architecture, strategy, art, and performance, JA Projects is known for shaping environments that enrich and inspire their communities.

The studio's recent and ongoing projects include the design of *Entangled Pasts, 1768–now: Art, Colonialism and Change* (2024) at the Royal Academy and the V&A's 2022 exhibition *Fashioning Masculinities: The Art of Menswear*. They are also responsible for the new internal gallery spaces for the soon-to-open V&A East, as well as the exhibition design and co-curation of the British Pavilion at the 2023 Venice Biennale. Other notable work includes the *Nike: Form Follows Motion* exhibition at the Vitra Museum, the regeneration and revitalisation of East London's iconic Queen's Market, and collaboration on the redevelopment of major areas of London.

For *MATTER* and *SHAPE* (2026), JA Projects have designed the two pavilions in the Jardin des Tuileries as a socially engaged architectural project rooted in the site's cultural and geographic history. Interpreting the theme of 'scale' as a relational framework, the studio envisions architecture as operating across both physical and immaterial realms, creating a spatial condition that fosters exchange and conversation — much like a market or civic setting. An external platform encourages informal gathering, while a terraced auditorium centred around a conversation pit promotes collective participation, turning form into a tool for dialogue.

Drawing on the historic context of the Tuileries — from mulberry cultivation to the revolutionary assemblies once held nearby — the project integrates moiré patterns, developed with Paris-based Studio Hugo Blanzat, across the façades and interiors, alongside green oil-stained pine and hemp bricks used for exhibition booths and communal areas. Locally sourced materials and a design-for-reuse approach ensure that the pavilions extend their ecological and social impact beyond the duration of the salon: panels will be reclaimed by suppliers or donated to the Paris architecture school *École Spéciale d'Architecture* for use in new small-scale infrastructures across the city.

MATTER and SHAPE (reading room)

The *MATTER* and *SHAPE* (reading room) is a new space within the salon designed to foster an atmosphere of learning and intellectual engagement with printed matter. Visitors are invited to explore a selection of independent magazines, design books, and periodicals by design editors and our media partners. This cultural initiative is made possible with the support of Villa Hegra.

Villa Hegra is a bilateral institution promoting cultural cooperation between Saudi Arabia and France. Now part of a global network of cultural villas initiated by Villa Medici, it is located in AlUla, in north-west Saudi Arabia. Villa Hegra hosts artist residencies and a cultural center. It supports contemporary artistic practices through a year-round programming, particularly in the fields of visual arts, design, cinema and the performing arts.

As a partner of MATTER and SHAPE, Villa Hegra has commissioned Saudi artist Badr Ali and Swiss design company USM to design the salon's Reading Room. Inspired by the choreography of traditional Saudi dances, Badr Ali's motifs applied to USM's iconic furniture convey an abstract sense of movement. Further décor elements and furnishings are designed by Paul Emilieu Marchesseau, Villa Hegra's first designer in residence and a recent participant in the Mobilier National's Nouveaux Ensembliers exhibition in Paris last fall.

MATTER and SHAPE (shop)

Contextualising the works of our exhibitors in an on-site retail environment, our ephemeral boutique features an eclectic selection of furniture and design objects by makers from around the world.

From lighting and ceramics to haberdashery, soft furnishings, glassware, art editions and more, guest brands include aarticles, Aléa Work, Eska, Jeanne Tresvaux du Fraval, La Romaine Editions, Malte van der Meyden, Monastery, Waiting for Ideas, and We Do Not Work Alone ft. Wes Anderson.

The MATTER and SHAPE (shop) extends online as a digital showcase of our exhibitors' works throughout the year.

matterandshape.com/shop

MATTER and SHAPE (talks)

This year, the MATTER and SHAPE (talks) approach the theme of 'scale' whilst surveying myriad concerns facing the contemporary design world today.

The talks will take place in the Auditorium in the Concorde Pavilion.

SATURDAY, MARCH 7

12– 1pm

INVESTIGATING EDITIONS

ft. Sébastien Tardy (Fondation Arp-Taeuber)

Ida Kukkapuro (Studio Kukkapuro)

Amélie du Passage (Petite Friture)

Moderated by Dan Thawley

2 – 3pm

NEW CULTURAL LANDSCAPES: VILLA HEGRA

ft. Basmah Felemban, Artist and Co-curator of Villa Hegra

Badr Ali, Visual Artist and Villa Hegra Resident

Abdulrahman and Turki Gazzaz, founders of Bricklab

Moderated by Gael Charbau, Artistic Director of Villa Hegra

4 – 5pm

OLFACTORY ORAL

ft. Sissel Tolaas, artist and smell researcher

Emma McCormick Goodhart, artist

Moderated by Dan Thawley

SUNDAY, MARCH 8

12 – 1pm

INSIDE / OUT: ARCHITECTURE & GENIUS LOCI

ft. Bas Smets, landscape architect

Angela Lee, architect, Haau Architecture

Dan Thawley, artistic director, MATTER and SHAPE

Moderated by Jayden Ali, JA Projects, architect of MATTER and SHAPE (2026)

2 – 3pm

LARGER THAN LIFE: BIRKENSTOCK 1774

A candid look at Funny City, a new work by the Serbian designer Serban Ionescu for Birkenstock 1774 unveiled at the salon.

ft. Serban Ionescu

Minjae Kim

Thibo Denis

Moderated by Dan Thawley

4 – 5pm

THE ART OF LINE AND LIGHT

Celebrating 10 years of REPOSSI Place Vendôme, an architectural jewel by OMA featuring works by Sabine Marcelis.

ft. Sabine Marcelis, designer

Fausto Fantinuoli, image director, Repossi

Moderated by Dan Thawley

This year, MATTER and SHAPE (talks) are brought to life in partnership with Monocle on Design — the essential guide to design covering furniture, craft, and architecture. Tune in to Monocle Radio on Spotify and Apple Music in the following days for a comprehensive round-up of the two-day program.

MATTER and SHAPE (hors les murs)

The third edition also sees the expansion of MATTER and SHAPE (hors les murs), with a program of events unfolding both during the salon and in the days thereafter.

March 3–8, 2026

MODULES ET VARIATIONS ft. Paola Petrobelli, Siegfried Contemporary

Vernissage: March 5, 6–8pm

Everyday opening: 11am–6pm

Galerie de Bazillac, Jardin du Palais-Royal, 16–17 Galerie Montpensier, 75001 Paris

March 4–15, 2026

MOTHER NOSTALGIA & MODERN NATURE BY VERRE D'ONGE ft. Verre d'Onge

Curated by Numeronovantasei

Vernissage: March 4, 6–10pm

Everyday opening: 10am–7pm

Galerie Mercier & Associés, 3 Rue Dupont de L'Eure, 75020 Paris

March 5, 2026

L'OFFICE ft. Stéven Coëffic, Espace Aygo

Curated by India Mahdavi

Vernissage: from 6pm

India Mahdavi Tiny Room, 3 Rue Las Cases, 75007 Paris

March 5–29, 2026

THIS AGREEMENT ft. Espace Aygo, Billy de Luca, Nicolas Zanoni

Everyday opening: 2–7pm

India Mahdavi Project Room, 29 Rue de Bellechasse, 75007 Paris

March 5–10, 2026

CROSBY STUDIOS x 22 SYSTEM. A project by Bocci

Vernissage: March 5, 6–10pm

Everyday opening: 10am–6pm

Crosby Studios Gallery, 8 Rue des Beaux-Arts, Paris

March 5–April 12, 2026

UNWANTED GUEST ft. Pierre Castignola

Vernissage: March 4, 6–9pm

Everyday opening: Monday–Saturday, 12–7pm

ITEM IDEM, 12 Rue Bleue, 75009 Paris

March 6–21, 2026

OLIVIER SAILLARD ft. Le Musée Vivant de la Mode

Everyday opening: 2–7pm

Fondation Cartier pour l'art contemporain, 2 Place du Palais-Royal, Paris 1er

March 27–29, 2026

Funny City: A Sculptural Project by Serban Ionescu ft. Dan Thawley, Serban Ionescu

Press day: March 25, 2026,

Everyday opening: 10am–6pm

Birkenstock 1774 Showroom, 390 Rue saint Honoré, 75001 Paris
(shop)

SCALE by Balbosté — The Culinary Experience at MATTER and SHAPE (2026)

SCALE by Balbosté is an ephemeral restaurant conceived especially for the third edition of MATTER and SHAPE.

For the first time, the Paris-based creative studio Balbosté curates the culinary scene of the salon, offering a sensory extension of the exhibition itself. Open for lunch and dinner, this residency invites visitors to experience food through the lens of design and craftsmanship.

Operating at the intersection of culinary arts and set design, Balbosté approaches food with the precision of a sculptor. Drawing from a distinct background in high jewelry, the studio elevates dining into an immersive, performative art form, blurring the lines between the edible and the ornamental.

Resonating with the 2026 theme of MATTER and SHAPE, the culinary proposal explores plays of scale, texture and materials. Each plate becomes a visual composition expressed through contrasts, reliefs, and rhythms—a playful dialogue of flavours and forms.

Rooted in a rigorous selection of seasonal ingredients sourced from committed producers, the menu combines a sculptural aesthetic with a joyful, audacious energy.

MATTER and SHAPE would thank the partners who have shaped the atmosphere of this ephemeral space. The restaurant's spatial environment and lighting are realized with the technical support of Frama (Denmark) and Flos (Italy). Complementing this architecture, the dining experience is elevated by a refined curation of tablescape and decorative elements provided by Fassen (France), Fondation Arp — Taeuber (France), Georg Jensen (Denmark), Lobmeyr (Austria), Mathilde Martin (France), Mutina (Italy), Serax (Belgium), Tavares 1922 (Portugal), and Verre d'Onge (Canada).

Zara Home x Dreamin' Man (café)

A light-filled café furnished with designs from across the Zara Home universe opens onto a garden terrace and the Chêne de la République, a lone oak tree planted by Francois Mitterand in 1992. Returning to the Jardin des Tuileries, the cult favourite Japanese coffee spot Dreamin' Man brings its signature hojicha lattes, pour-over coffees and sweet and savoury delights to guests and exhibitors alike, served on the latest Zara Home Tea and Coffee collections.

@zarahome @dreaminman_paris

STEREO BAR by Bang & Olufsen

Designed by NYC-based design duo Heven, the Stereo Bar is an immersive Danish design experience, bringing Bang & Olufsen's timeless H100 headphones and the legendary Beogram 4000c turntable into new conversations of sound and scale. Served from a sleek steel counter echoing the lines of the classic 1972 Beomaster 3000-2 mixer, a sit-down and takeaway menu of small plates designed by Copenhagen's mascot chef Frederik Bille Brahe (Atelier September & Apollo Bar) is prepared fresh daily. A tranquil listening bar featuring Avoir's modular Domino sofa and sculptural glassworks by Heven completes this laidback chill zone.

BYREDO

Founded in Stockholm in 2006, Byredo returns as the official scent partner for the third edition of MATTER and SHAPE, presenting its signature fragrance, Bibliothèque. An ode to the tactile poetry of old books and quiet libraries, the scent opens with leather and wood, softened by violet, musk, and peony, and brightened with touches of peach and plum.

Across the unfolding exhibition spaces of MATTER and SHAPE (2026), Bibliothèque appears in multiple expressions, echoing the theme of scale through 70g, 240g, and 1.5kg candles housed in the brand's iconic black glass votives.

Furthering its ongoing exploration of scent, object and space, Byredo will present a new collaborative project that expands design into the intangible realms of light, glass and atmospheric experience. Rooted in shared Nordic values of craftsmanship, restraint and material clarity, these new glass works create a dialogue between illumination, form and sensory perception, revealing how light and fragrance can shape both spatial and emotional environments.

DESIGN PARADE HYÈRES

Created in 2006 by Jean-Pierre Blanc with Andrée Putman and presided over by Pascale Mussard, Design Parade Hyères is a festival dedicated to sharing contemporary creation in the field of design.

Each year, the competition presents ten young designers, offering them unique visibility and professional support. Every summer, Villa Noailles organises Design Parade across two events: the first in Toulon, dedicated to interior design, and the second in Hyères, focused on design.

Among this year's MATTER and SHAPE exhibitors, Simon Dupety (France) was awarded the Grand Prix Design Parade Hyères for his project *UFO – Unindustrial Functional Object*.

OLFACTORY SIGNALS

Olfactory Signals — the platform which reimagines fragrance as an artistic medium, moving beyond traditional perfumery to explore scent's role in spatial storytelling and immersive experience — will present a dedicated stand bringing together a selection of niche international fragrance brands, including **Abel** (New Zealand), **AHARE** (Japan), **ARPA** (France), **ecdysis** (UK), **Manuel Mathieu** (Canada), **MATIERE PREMIERE** (France), **NAOMI GOODSIR** (France), **Nippon Kodo** (Japan), **NOTES DE BAS DE PAJE** (France), **RAER SCENTS** (Germany), **Roelen** (Germany), **SeedArte'** (Italy), **To My Ships** (UK), **OCTO** (USA).

At the centre of the project is **CO_LAB — Breath of One Many**, an insta-situation by internationally acclaimed smell researcher Sissel Tolaas in collaboration with air master and architect **Octave Perrault**. The installation isolates singular molecules from the core compositions of the participating brands and channels them into a shared central space, where they merge with a site-specific molecule, forming a collective and embodied olfactory presence that dissolves authorship and hierarchy.

ACCESS TO MATTER AND SHAPE

Visitors are invited to register and purchase their badges through the MATTER and SHAPE website. Badges will provide access not only to MATTER and SHAPE but also to the Première Classe trade show, which will be taking place during the same period.

Powered by WSN, Paris-based experts in the trade fair sector, MATTER and SHAPE benefits from 30-years experience in the world of events and a global infrastructure of over 8,000 buyers who travel to Paris Fashion Week every year. Combined with the international network of the Milanese strategic consulting firm P:S and creative director Dan Thawley, MATTER and SHAPE will reach a diverse global and local audience.

ABOUT MATTER and SHAPE

Powered by the international salon experts WSN, MATTER and SHAPE debuted during Paris Fashion Week in the spring of 2024 in a 3000sqm temporary space designed by Willo Perron of Perron Studios. Now entering its third edition, the salon continues to bring together an international network of exhibitors, offering a singular platform for exceptional projects in a setting open to both professionals and the public. Its hybrid model responds directly to the needs of architects and decorators, wholesale clients, design institutions, multibrand retailers, new collectors, and the international press.

Over its first two editions, MATTER and SHAPE welcomed more than 20,000 visitors, presenting an unparalleled showcase of global design perspectives, excellence, and innovation. The salon's central location in the Jardin des Tuileries, its distinctive brand mix, and its proximity to Première Classe generated a significant convergence of visitors from department stores, multibrand boutiques, and international fashion companies, alongside a prestigious audience of architects, designers, institutions, museums, galleries, and the design and fashion press.

The salon unfolds as a living experience across two pavilions featuring multifunctional spaces for cultural programming, a café, restaurant, reading room, and the MATTER and SHAPE (shop)—all conceived to foster dialogue and facilitate the exchange between creativity and commerce.

Held at the start of the Spring season during Women's Ready-to-Wear in Paris, MATTER and SHAPE offers exceptional visibility to collectors, architects, interior decorators, buyers, and press. Exhibitors benefit from dedicated support—ranging from curatorial guidance to photography assets and décor solutions—while a rich cultural program of talks, screenings, book signings, and events strengthens engagement between professionals and the broader public.

From collectible design to primary materials, textiles, tableware, lighting, ceramics, furniture editions, and more, the salon welcomes proposals from both established practitioners and emerging talents.

Powered by WSN's 30 years of expertise in the trade fair sector and its global network of more than 8,000 buyers who travel to Paris Fashion Week each year—combined with the international

reach of Milan-based strategic consulting firm P:S and creative director Dan Thawley—MATTER and SHAPE continues to grow its diverse and influential audience locally and internationally.

ABOUT WSN

WSN is an affiliate of Comexposium, one of the top 3 trade show event organisers on the planet. WSN organises over 25 events per year in France, China and the USA, hosting over 150,000 visitors and 5,000 exhibitors per year.

ABOUT MATTHIEU PINET

MATTER and SHAPE director Matthieu Pinet is a graduate of L'Institut Français de la Mode in Paris, and began his career at the Salon du Prêt-à-Porter Paris. He was the co-founder of Icône, a Parisian communication agency specialised in the fashion and luxury sectors with clients including Kenzo, Chloé, Fondation Bettencourt Schueller, Nina Ricci, ESMOD, IFM and the Fédération de la Haute Couture de la Mode. In 2013, Matthieu created The Shape of the Season, an online fashion agglomerator, and its design affiliate, MATTER and SHAPE.

In 2017, he created Exposed Paris www.exposedparis.com, an alternative space designed to support the Salon International de la Lingerie in its strategy to present the most creative brands on the market. In 2022, he was appointed director of the Salon International de la Lingerie, the leading event in the world for the lingerie industry.

In July 2023, the group WSN invited Matthieu to transform his platform MATTER and SHAPE into a physical event to be presented for the first time in March 2024 during Paris Fashion Week in the Jardin des Tuileries.

ABOUT DAN THAWLEY

MATTER and SHAPE creative director Dan Thawley is an Australian born editor and creative consultant. After joining the cult Belgian magazine A Magazine Curated By in 2009, he became editor in chief in 2010, creating issues with Giambattista Valli, Rodarte, Stephen Jones, Iris van Herpen, Delfina Delettrez, Thom Browne, Alessandro Michele for Gucci, Eckhaus Latta, Simone Rocha, Kim Jones for Dior, Pierpaolo Piccioli for Valentino, Lucie and Luke Meier for Jil Sander, Grace Wales Bonner, Francesco Risso for Marni, Erdem, and Sacai.

A wider interest in architecture, design, fashion, photography and contemporary art has led to freelance contributions for international cultural titles including American Vogue, Architectural Digest, Business of Fashion, Financial Times, Vogue Italia, Document Journal, POP, Arena Homme +, T Magazine, Wallpaper* and the Wall Street Journal.

After leaving his role at A Magazine Curated By in 2023, Thawley continues to consult with both emerging designers and established houses on creative content and editorial projects. Past and present clients include Ann Demeulemeester, Byredo, Chanel, Chloé, Dior, Fendi, Givenchy, Gucci, Hermès, Maison Margiela, Loewe, Paco Rabanne, Rimowa, Smythson, and The Row.

In 2023, he curated 'An Encounter With Charlotte Perriand', a design exhibition in conjunction with the Milanese carpet makers CC-Tapis and the estate of Charlotte Perriand at the Galerie Filles du Calvaire on the occasion of Paris Design Week.

ABOUT MICHELA PELIZZARI

Michela Pelizzari has been involved in strategic communication and business development for companies and professionals in the design and architecture world for more than 20 years. She began her career at Inter Nos, the first Milanese agency to provide public relations services for the design sector, where she honed her strategies and research methods. She then continued her career at the Design Faculty of the Politecnico di Milano—one of the world's leading universities—where, over the course of 10 years, she deepened her knowledge and passion for the field. In 2010, she founded P:S, a Milan-based strategic consulting studio, organised to create content and communication projects that revolve around design. At P:S, she supervises and coordinates the agency's work in communication consultancy, creative direction of image, business development, rebranding, PR, and events.

Michela Pelizzari is distinguished by her integrated approach to communication, viewing it as an integral part of the design process rather than a purely technical or commercial choice. This distinctive aspect of her work has allowed her to build a deep understanding of the characteristics and trends within the sector. Her profound expertise and insights into the global design scene have been invaluable tools for positioning and evolving numerous projects in design, architecture, fashion, and lifestyle. Michela has played a key curatorial role in trailblazing projects such as Gucci Design Ancora and MATTER and SHAPE, where she also serves as a member of the advisory board.

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Useful links:

MATTER and SHAPE website:
www.matterandshape.com
MATTER and SHAPE instagram:
[@matterandshape](https://www.instagram.com/matterandshape)