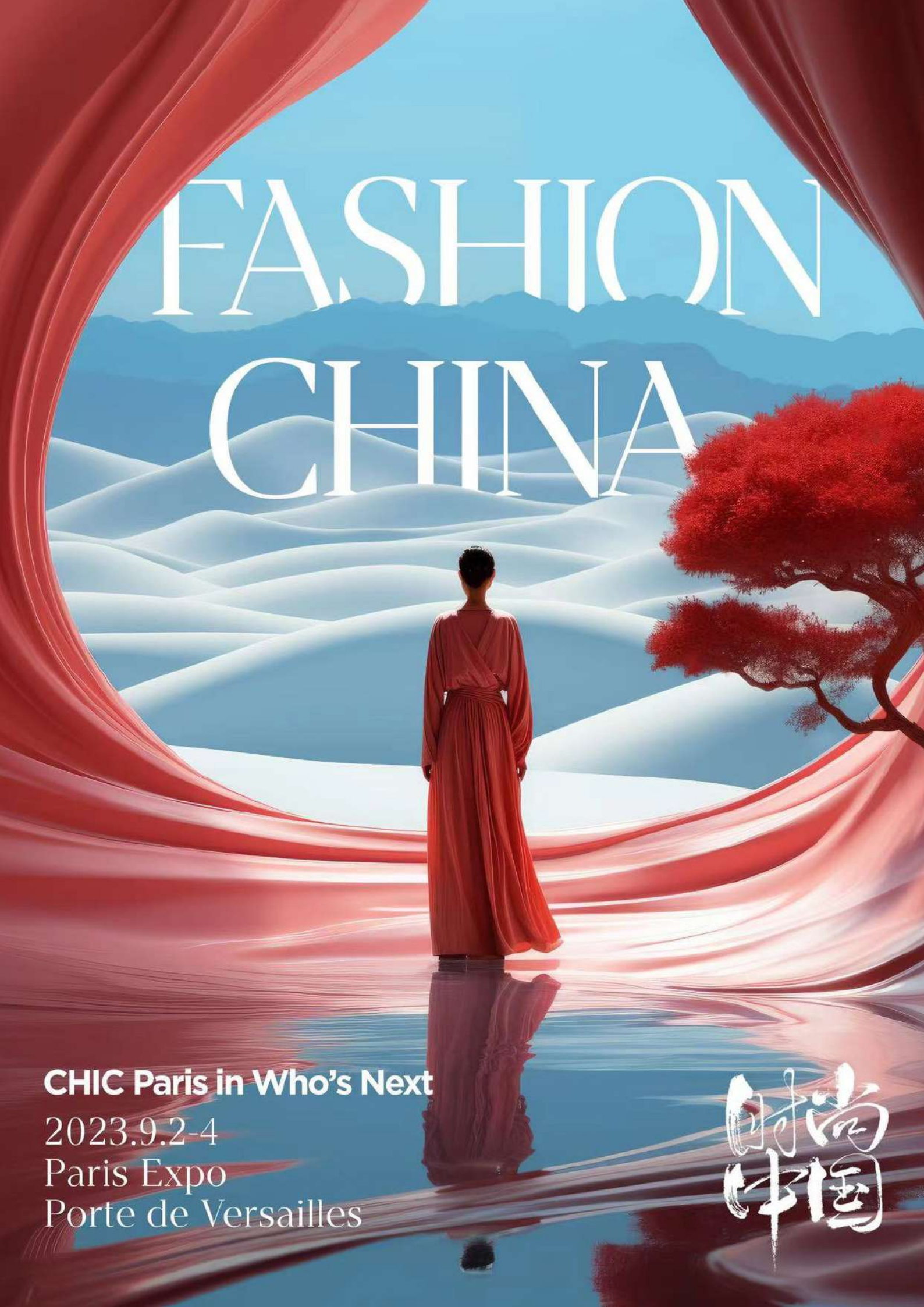

FASHION
CHINA
CHIC Paris in Who's Next
2023.9.2-4
Paris Expo
Porte de Versailles
時尚中国

ARYA

"Arya redefines pure luxury and efortless elegance through high-quality knitted garments and embracing a life of bravery, independence, strength, and composure."

BOOTH: W111

www.aryacashmere.com

"Arya integrates sustainable values into our brand's core by priotizing eco-friendly materials, responsible manufacturing processes, social and environmental accountability."

CAN MADE

BOOTH: W11O

"A premium fashion brand specializing in high-quality leather and fur women's apparel."

"At Canmade, sustainability is at the core of everything we do. We deeply respect sustainable practices by prioritizing ethical sourcing of high-quality materials, minimizing waste through responsible production, and promoting fair and safe working conditions for our employees."

ELLASSAY

"Ellassay is a Chinese premium fashion label. It has been creating a style that is both elegant and casual since it was founded in 1996."

BOOTH: W90

www.ellassay.com

"At Ellasay, we believe that the fashion industry requires urgent operational changes and accelerated transformations. Reducing impact on the climate, advocating for a circular economy, and protecting biodiversity are the three main sustainability pillars that we are currently focusing on."

FENGGY

@_FENGGY_

BOOTH: VBIS109

" Fenggy is a light luxury sports brand. Under the design language of literary exploration, the balanced relationship of fabric functionality, technology and trendy sports aesthetics is explored. "

"Down jackets are made by recycled cola bottles and envrionmental friendly yarn. The concept of environmental protection is in line with our time."

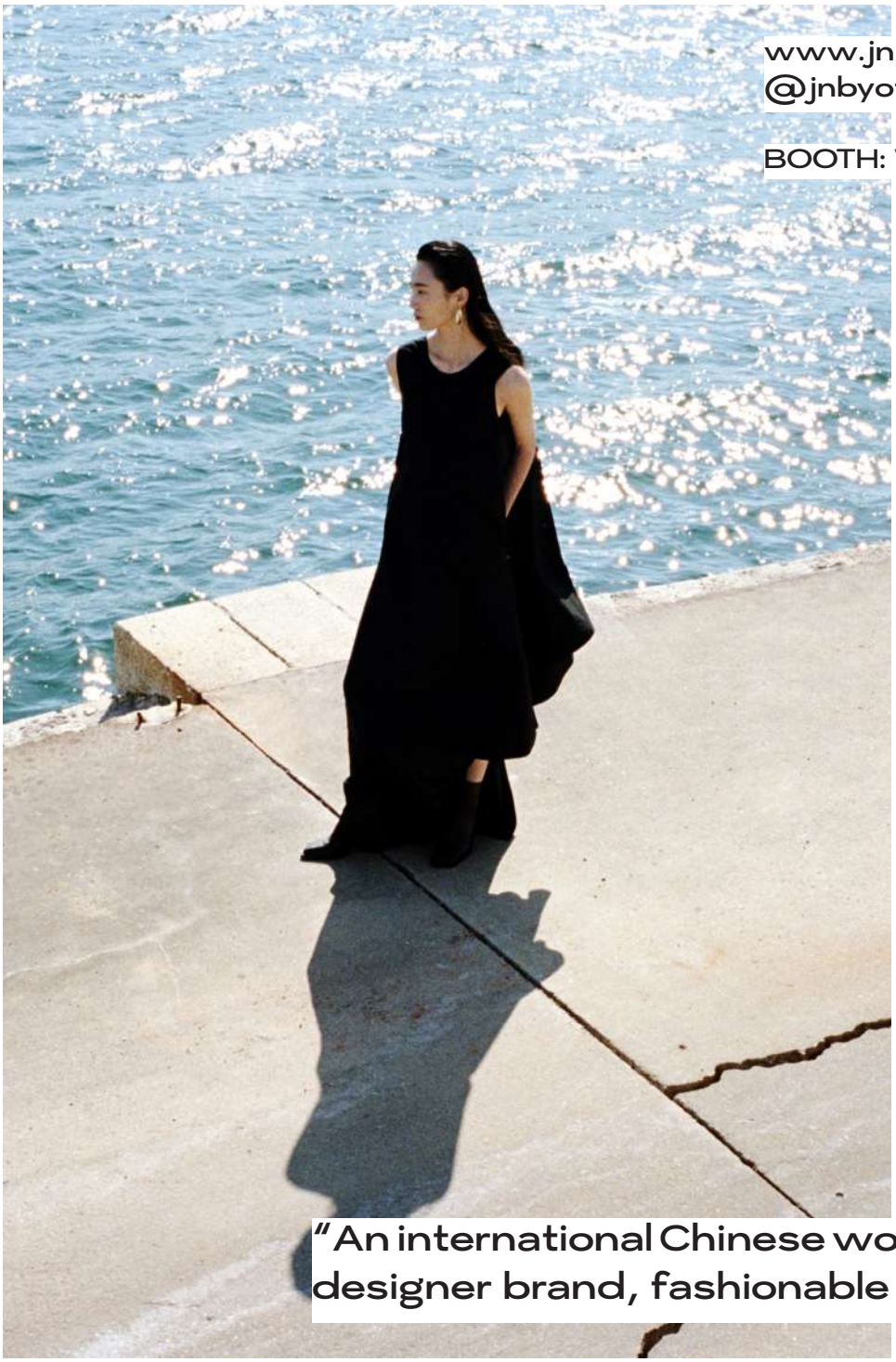
HEMPEL INTERNATIONAL

"Hempel has been in the industry for more than 30 years. Our company has a factory of 1500 workers and provides digital, design, branding, and marketing solutions for more than 50 global and domestic brands."

BOOTH: W88

www.hempelgroup.com

JNBY



www.jnbyplus.com
@jnbyofficial

BOOTH: W100

"An international Chinese women's clothing designer brand, fashionable and artistic."

"JNBY continues to pay attention to sustainable fashion. Next year, the brand plans to increase the proportion of ESG products to 30% of quarterly products. In addition to using environmentally friendly and low-impact raw materials, the company has also been committed to conveying sustainable concepts such as environmental protection to consumers."

JOEONE

"Joeone is a family-owned menswear group from China, enjoying 34 years of men's pants market leadership in China."

BOOTH: VBIS98

www.joeone.cn

"Joeone takes social and environmental sustainability as its core value. We believes in doing well by doing good."

JORE BAUDRY

BOOTH: VBIS110

"JBD is an ODM company specializing in women's cashmere and wool coats, established in 2005 in Shanghai, China."

"We use 100% natural fabrics with a classic design our high quality coats would last for years."

KB HONG BY K_BOXING

"The international design team from China and Italy is dedicated to creating, blending oriental aesthetics and Italian elegance."

BOOTH: VBIS88

www.k-boxing.com

@kbhong official

"Our brand has always followed the concept of sustainable development , and we also pay attention to the environmental protection of fabric processing and post-processing in fabrics, such as low-carbon energy saving, natural harmlessness, environmental protection and regeneration cyclability, and new natural materials. For example, we will use one of the "paper fiber" biodegradable T-shirts, and also use harvested wool to minimize the carbon footprint and achieve compatibility between fashion and sustainable development."

KEYONE

www.keyonehats.com
@keyonehats

BOOTH: W98

"Keyone is a headwear brand that combines street style elements with personality & attitude expression."

"The Earth is our common and only home. We prioritize environmental protection, renewable materials and biodegradable materials. We optimize production processes to reduce waste generation. We advocate for sustainable and fashionable lifestyles. We hope to enable more consumers to use sustainable products, create better designs, provide more professional services, and achieve high-quality development for building a better tomorrow."

LUOZHENG

"Its design concept inherits the new oriental romantic culture, perfectly integrates the oriental aesthetics with contemporary life, and pursues the leisurely artistic conception of harmonious integration of nature and humans."

BOOTH: W108

www.luozheng.com

@luozhengofficial

"Eastern culture, our ancestors' ideas, the harmonious integration of nature and humans, reverence for nature, and green coexistence, are inherited in one continuous line.Human beings always want to conquer nature."

MAY D.WANG

www.hsfashion.cn

BOOTH: VBIS101

"May D.Wang is made of natural materials. Crafting garments feel exceptional against the skin and inspire a sense of care with the ability to be responsibly disposed of at the end of their life. It contributing to a sustainable fashion cycle."

RAXXY

"From 1 dimension, we got knitwear. From 2 dimension, we got modern fashion. From 3 dimension,we got Raxxy. "

BOOTH: VBIS100

www.christopherraxxy.com

@christopherraxxy_official

"Repeating the same design is the biggest waste of fashion. Raxxy down jacket, created from the brand new Latitude, represents a new aesthetic and values. "

SEJIE

BOOTH: W109

"Original designer brand "Sejie", Founded by Vivian He, one of the top ten designers in Shenzhen in 2016. The inspiration comes from the unique hand-painted art printing and the origin of Eastern culture."

SELAH

"Selah creates different love and French romance. It gives to people the power of the heart, creating a new retro style."

BOOTH: W107

"We continue to create and export brand image and values, adhere to the original design as the core, create a unique French romance, through the clothing to convey love and positive energy. We respect the original and the sustainable development of the brand as the goal."

THREAD&STORY

www.liangsanshi.tmall.com

BOOTH: VBIS108

"Thread & Story excels at blending traditional art with modern elements as well as making innovations, while designing social outfits suitable for different occasions."

"Know-how/Handmade, Local Production, Ethical/ Responsible"

VAN SUNSUN

"Van Sunsun is committed to the perfect integration of high-end pure natural high-quality fabrics and fine craftsmanship. It defines the upstart dress style with sensuality, elegance and soul fairy."

BOOTH: W88BIS

"We reduce negative environmental impact by reducing dependence on limited resources. We also reduce energy consumption, optimize material flow, control chemical use, drive sustainable supplier improvement and more."

YVONNE CHOI

@ choi_777_

BOOTH: VBIS106

"Yvonne.choi is the brand of the same name of the principal Cai Yiwen. Founded in 2017, Yvonne infuses architectural design, humanities and arts, and an informal attitude into the brand."

"Yvonne Choi realizes the brand and customers are going together "

19

ZAIJIU

"Clothing collection with Chinese characteristics"

BOOTH: X111

"We adhere to the selection of natural materials, traditional environmental protection and technology production"